



PARTNERSHIP OPPORTUNITIES

The California Retailers Association represents California's diverse retail industry. Our members represent every segment of the retail community and the Association is one of the most effective advocates for supermarkets, chain drug stores, general merchandise and on-line markets before the California State Legislature and regulatory boards.

Your support of CRA events brings you closer to retailers who are shaping the future of the industry in California. Through connections and dialogue with leading California retailers, you will develop deeper relationships and gain a better understanding of issues important to them.

SUPPORT OUR 2019 EVENTS:

- SACRAMENTO LEGISLATIVE RECEPTION – Tuesday, August 27, 2019
- 2019 ANNUAL MEETING – Wednesday, October 24, 2019; Laguna Niguel, California

PARTNERSHIP LEVELS	\$2,500.00	\$5,000.00	\$10,000.00
Logo signage at the 2019 Legislative Reception	XX	XX	XX
Complimentary tickets to the 2019 Legislative Reception	XX	XX	XX
Logo on CRA website event specific page	Name listing only	XX	XX
Logo on CRA Social Media Outlets	One Post	Three Posts	Five Posts
Logo on CRA marketing materials	One Post	Three Posts	Five Posts
Logo signage at the 2019 Annual Meeting		XX	XX
Complimentary tickets to the 2019 Legislative Reception & Annual Meeting.		One Tickets	Three Tickets
Opportunity to submit article to CRA newsletters		One	Three
Speaking Opportunity at CRA Annual Meeting			XX

CRA offers a limited number of Associate Premier Memberships for companies desiring increased opportunities to interact with the CRA Board of Directors.

For more information contact cra@calretailers.com.