



Safe Shopping For All SAMPLE SOCIAL POSTS

Below are sample social media posts to promote the Safe Shopping For All Promise. Customize it to fit your organization's style and needs.

Replace all the [highlighted] text with information specific to your business or you as a consumer.

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- **Insert Company or individual** has taken the Safe Shopping For ALL Promise at [insert CRA campaign lage link]. We/I are/am committed to taking the politics out of wearing a mask and helping stop the spread of the virus. Make the promise today and lets fight #COVID19 together.
#safeshoppingforall #practicalnotpolitical #WearAMask2StayOpen
 - It is time to be #practicalnotpolitical and commit to #WearAMask2StayOpen. That's why **Insert Company** has taken the #safeshoppingforall Promise putting our employees and shoppers safety first. Make the Promise today [insert CRA campaign lage link]
 - #retailers and #caconsumers need to work together to ensure the industry can be as strong as it was pre- #COVID19 when #caretail employed over 3.6 million Californians and brought \$2.2 billion to the state.
#safeshoppingforall #practicalnotpolitical #WearAMask2StayOpen [insert CRA campaign lage link]
 - Help **Insert Company/me** support the #safeshoppingforall campaign by making your Promise today. Encourage others to wear a face covering so business can stay open. Masks protect our consumers economy and jobs. [insert CRA campaign lage link] #WearAMask2StayOpen
#practicalnotpolitical