

Weekly Update

July 17 - July 23, 2021

Coalition Snapshot

- Statewide organizations: 14
- Regional organizations: 16
- Local organizations: 24
- **TOTAL: 54**

For a complete list of coalition members visit www.jobsnotpolitics.com/coalition/

Coalition Outreach Update

- We drafted and emailed a **letter from Rachel to our coalition members** thanking them for their involvement in the campaign and sharing our successes (see attached).

For questions about the coalition, to add an organization, or for ways you can help, contact Tino Rossi at Tino@SwingStrat.com.

Political Landscape

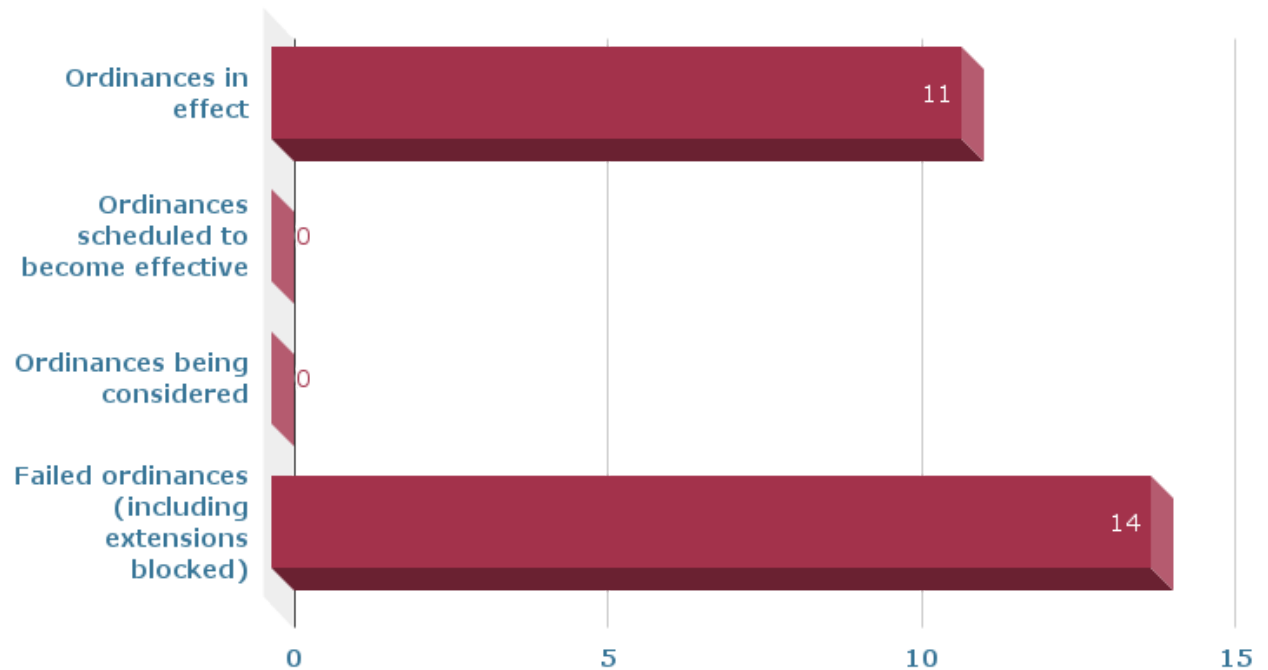
- With the recent rise in COVID-19 cases among unvaccinated Californians, a number of city and county health departments have issued varying mask mandates and recommendations. We are monitoring these localities to determine what other mandates they consider and if the issue of premium pay resurfaces. A list of these local governments can be found below:
 - Mandates:
 - Los Angeles County
 - Pasadena
 - Long Beach
 - Recommendations:
 - Alameda County
 - Berkeley
 - Contra Costa County
 - Fresno County
 - Lake County
 - Marin County
 - Monterey County
 - Napa County
 - Sacramento County
 - San Benito County
 - San Francisco County
 - San Joaquin County
 - San Mateo County
 - Santa Barbara County
 - Santa Clara County
 - Santa Cruz County
 - Sonoma County
 - Stanislaus County
 - Ventura County
 - Yolo County

Press Update

- We have been in continued discussions with Alex Nieves, Politico's business and labor reporter, about a story is working on about premium pay ordinances in Southern California. We expect the story to be published soon.

The Big Picture

Premium Pay Ordinance Overview



The Californians for a Safe and Rapid Recovery coalition launched on March 20.

On the Calendar...

July

- 23
 - City of Irvine ordinance expires
- 24
 - City of San Jose ordinance expires
 - City of American Canyon ordinance expires
- 26
 - City of Montebello ordinance expires
- 28
 - City of Glendale ordinance expires
- 29
 - City of Concord ordinance expires

From: Rachel Michelin <Info@jobsnotpolitics.com>
Subject: Thank you for helping us fight premium pay mandates!

No images? [Click here](#)

CALIFORNIANS *for a* SAFE *and* RAPID RECOVERY

Dear Coalition Member:

Thank you for joining [Californians for a Safe and Rapid Recovery](#), a coalition opposed to government-mandated premium pay that is counterproductive for workers and hurts consumers and our communities.

Since our coalition formed in March, we have engaged with city council members and county supervisors, provided testimony at local government meetings, published earned media and pushed back against premium pay ordinances across the state.

With your help and support, in four short months **we defeated 13 ordinances** and five ordinances either expired early, aligned with Governor Newsom's June 15 reopening date or were prevented from renewing despite the union's efforts to extend premium pay.

Our efforts to communicate the negative impacts on communities and businesses, in addition to educating local leaders, were significant in stopping the spread of premium pay mandates. **It is a true testament to the power and effectiveness of galvanizing our local efforts under a statewide banner.**

While it appears that the push for government-mandated premium pay has subsided, we will continue to remain vigilant and keep you updated on any new threats.

Feel free to reach out to me directly if you would like to learn more about how the [California Retailers Association](#) is pushing back against state and local governments on issues that would negatively impact businesses, damage our economic recovery, and increase our cost of living.

Thank you for your engagement on this critical issue. We look forward to partnering with you again in the future.

Sincerely,



Rachel Michelin
President, California Retailers Association
Chair, Californians for a Safe and Rapid Recovery



A project of the California Retailers Association.