



CAL-ORCA CONFERENCE 2022

COLLABORATING ON A SAFER CALIFORNIA

Ontario Convention Center



Session Topics include

#PROP 57: ORC Gangs and Impacts

- Rick Serrato, President and CEO, Serrato & Associates, Inc.

Investigative Interview Skills Training

- David Thompson, President, Wicklander-Zulawski

How to Work E-Commerce Fraud Cases

- Kariisse Hendrick, Founder and Principal, Chargelytics Consulting
- Gary Novello, Director of Fraud Strategy and Analytics, Macy's

Advanced Technology to Empower Retailers and Law Enforcement to Reduce Loss and Prevent Crime

- Assistant Chief Travis Martinez, Redlands Police Department
- Session presented by Flock Safety*

OSINT in Tactical Investigations

- Michele Stuart, Private Investigator;

Join the California Retailers Association and the California Organized Retail Crime Association for our 2022 CalORCA Conference.

The California Retailers Association (CRA) and the California Organized Retail Crimes Association (Cal-ORCA) have joined forces to combat Organized Retail Crime (ORC) in the state. ORC is a growing problem, not only for businesses, but for California communities. ORC fosters a host of illegal activity, including the recruitment of youth, homeless and others into theft crimes. These networks frequently use their proceeds to finance other illegal activity including drug smuggling and human trafficking.

ORC involves theft or fraudulent activity conducted with the intent to convert illegally obtained goods into financial gain. Typically, ORC networks organize multiple theft rings at a number of retail businesses and employ a "fencing" operation to sell the illegally obtained goods. The digital revolution and subsequent growth in online shopping and social networking, along with increasingly lax enforcement of property crimes, have exacerbated large scale criminal theft, contributed to significant business losses for large and small retailers and greatly impacted the industry's ability to provide jobs and keep their doors open to serve their communities.

ORC is on the rise nationwide, but California is recognized as a "hot spot" for these activities. Now more than ever, we need enforcement tools to fight back against these increasingly sophisticated, complex criminal networks.

CRA, in collaboration with Cal-ORCA, is working to combat ORC in California through legislative and local measures that will empower public safety, in collaboration with the business community, to stop existing crime rings and deter future large-scale networks.

Special Key Note Session - Partners Against Crime: Tips for Leveraging California's ORC Task Forces

California led the nation in implementing Organized Retail Crime Task Forces that have led to successful investigations of large-scale thefts. Hear from the CHP on how you can leverage California's ORC Task Forces to combat this growing problem.

- California Highway Patrol, Border Division, ORC Task Force
- California Highway Patrol, Golden Gate Division, ORC Task Force
- California Highway Patrol, Southern Division, ORC Task Force
- Moderator: California Highway Patrol ORC Task Force Headquarters

OCTOBER 4 – 5, 2022 · ONTARIO CONVENTION CENTER, ONTARIO, CALIFORNIA

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