



March 8, 2023

The Honorable Dave Cortese
Chairperson
Senate Labor, Public Employment & Retirement Committee
State Capitol
Sacramento, CA 94814

Re: Senate Bill 382 – California Workforce Pay for Success Act – SUPPORT

Dear Chair Cortese:

The California Retailers Association is pleased to support Senate Bill 382 by Senator Josh Becker, which establishes the California Workforce Pay for Success Program to assist workers facing economic, social, and structural barriers to employment and career advancement.

The California Retailers Association is the only statewide trade association representing all segments of the retail industry including general merchandise, department stores, mass merchandisers, on-line marketplaces, convenience stores, supermarkets and grocery stores, chain drug, and specialty retail such as auto, vision, jewelry, hardware and home stores. CRA works on behalf of California's retail industry the largest retail market in the United States.

The California Retailers Association's member companies have long supported workforce advancement. Many of our member companies offer scholarship programs and other incentives to recruit and elevate employees into lifelong retail career positions. These incentives include flexible, collaborative careers in a wide range of industry priorities including logistics, data science, marketing, environmental responsibility, technology, financial, engineering and design. As a driving force for the state's economy, soon to be the fourth largest in the world, CalRetailers understands the importance of boosting California's workforce.

We thank Senator Josh Becker for introducing SB 382 and for his leadership on this important issue. If you have any questions, please feel free to contact me at cra@calretailers.com or (916) 443-1975.

Sincerely,

Sarah Pollo Moo
Policy Advocate