



THE CALIFORNIA RETAILERS ASSOCIATION THE VOICE OF CALIFORNIA’S DYNAMIC RETAIL INDUSTRY

Representing every segment of the retail community CRA is one of the most influential trade associations before the California State Legislature and regulatory agencies. By financially supporting CRA events, you gain unparalleled access and influence on conversations shaping the future of the retail industry in the world’s 5th largest economy.

This is your opportunity to engage with key policy makers and industry leaders, fostering connections that drive meaningful dialogue and build lasting partnerships. Following the tremendous success of last year’s legislative session and CRA’s wins in many policy areas, your financial support ensures CRA continues to elevate the conversation, addressing the pressing challenges and opportunities facing California retailers, especially with a legislature with over 30 new members!

Be part of these transformative conversations, connect with decision-makers and help CRA continue to position the association at the forefront of industry innovation and advocacy for the retail industry in California.

SUPPORT OUR 2025 SACRAMENTO EVENTS:

- **SACRAMENTO ADVOCACY DAYS** – Tuesday, February 11 - Wednesday, February 12, 2025
- **2025 RETAIL CHAMPIONS OF THE YEAR RECEPTION** – Tuesday, February 11, 2025; 5:30 pm – 7:30 pm

PARTNERSHIP LEVELS	\$1,500.00	\$5,000.00	\$7,500.00
Logo signage at the 2025 Advocacy Days	Name only	XX	XX
Complimentary tickets to the Advocacy Days	2 tickets	6 tickets	8 tickets
Logo on CRA website - 2025 Advocacy Event page	Name only	XX	XX
Logo on CRA Social Media Outlets	One Post	Three Posts	Five Posts
Speaking Opportunity at 2025 CRA Advocacy Days		2 minutes	3 minutes
Logo signage at the 2025 Legislative Reception	Name only	XX	XX
Complimentary tickets to the 2025 Legislative Reception	4 tickets	8 tickets	12 tickets
Speaking Opportunity at 2025 Legislative Reception			3 minutes

To confirm your partnership or for more information contact cra@calretailers.com.