

July 10, 2025

The Honorable Gavin Newsom  
Governor, State of California  
1021 O Street, Suite 9000  
Sacramento, CA 95814



**RE: Support for AB 1478 (Hoover) – Consumer Affordability & Mattress Recycling**

Dear Governor Newsom:

On behalf of the California Retailers Association, I write to respectfully request your signature on AB 1478 (Hoover), a practical, consumer-focused measure that enhances affordability by allowing retailers pay the mattress recycling fee on behalf of their customers if they so choose.

Under current law, mattress retailers must separately list and charge consumers for the recycling fee, which limits flexibility and increases out-of-pocket costs. AB 1478 offers an alternative: it allows businesses to voluntarily absorb this fee rather than passing it directly onto consumers. Whether the customer is a single mother buying her child's first bed or a grandparent seeking a mattress that meets their medical needs, AB 1478 is rooted in providing meaningful relief at a time when Californians are facing rising costs for essential goods.

Importantly, this bill does not compromise the integrity of California's mattress recycling program. Retailers who choose to cover the fee will remain fully compliant with all recycling requirements, including paying the fees in full and educating consumers about available recycling options. The bill is narrowly tailored to assist retailers who do not primarily sell mattresses, enabling them to streamline transactions while maintaining their commitment to sustainability.

AB 1478 sustains California's leadership in environmental stewardship without placing unnecessary financial burdens on consumers.

For the reasons listed above, I respectfully urge you to sign AB 1478 (Hoover). Please do not hesitate to contact me at [rmichelin@calretailers.com](mailto:rmichelin@calretailers.com) if you have any questions.

Sincerely,

A handwritten signature in blue ink, appearing to read 'Rachel Michelin'.

Rachel Michelin  
President + CEO  
California Retailers Association

CC: Assemblymember Josh Hoover, Author  
Brady Borcharding, Deputy Legislative Secretary, Office of Governor Gavin Newsom