

A large, circular inset image on the left side of the flyer shows the California State Capitol dome in Sacramento. The dome is white with a dark, ribbed top and is surrounded by classical columns and arches. An American flag is visible on the left side of the dome.

March 3-4, 2026
Sacramento, California



Cal Retailers Advocacy Days

Join CRA as we educate law makers on polices and regulations that could result in the unintended consequences of **INCREASING** costs for California consumers. Help us educate on issues such as:

- AB 322 (Geo-Location) ● AB 446 (Surveillance Pricing)
- SB 384 (AI Pricing) ● AB 1018 (Automatic Decision Making)
- AB 1221 (Workplace Surveillance) ● SB 259 (Fair Online Pricing)

and regulatory issues such as:

- Extended Producer Responsibility
- SB 343 (Recycling Symbol, Products and Packaging)
- Corporate Climate Reporting

Help the CRA team, help your brands advocate to ensure California consumers are not overburdened with increased costs.

SAVE THE DATE!

MORE INFORMATION COMING SOON!

Questions

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