

ARTIFICIAL INTELLIGENCE WORKGROUP

About the Workgroup

As artificial intelligence and automated decision-making systems become increasingly integrated into business operations across California, it is more important than ever for CRA to proactively engage with emerging legislative efforts. We know that several two-year bills such as AB 322, AB 1018, AB 1337, AB 1355, and SB 420 are likely to be reintroduced, and new proposals are expected. Staying informed and involved is essential for our members.

To support our advocacy and policy engagement heading into the 2026 legislative session and beyond, CRA is forming a dedicated AI Workgroup composed of representatives from our member companies. This workgroup will help us better understand the practical implications of proposed legislation, develop unified policy positions, and ensure the retail industry's voice is heard in Sacramento.

To help shape this workgroup to best meet your needs, we invite you to complete the brief survey using the QR code below. Your input will guide the structure, focus areas, and priorities of this important initiative.



Key Benefits



Strategic Planning/Policy Alignment

Helps unify member company positions on AI regulation, strengthening the association's advocacy with a clear, consistent voice.



Rapid Response Capability

Enables quick, coordinated reactions to legislative developments and proposed regulations.



Expert Driven Recommendations

Leverages member expertise to craft technically sound and business-relevant policy proposals that resonate with lawmakers.



Regulatory Impact Analysis

Assesses how proposed AI laws would affect retail operations, helping shape more practical and balanced regulations.



Stakeholder Engagement Strategy

Develops outreach plans to engage regulators, consumer groups, and tech partners, building broader support for industry positions.



Future-Proofing Advocacy

Anticipates emerging AI trends and prepares proactive policy stances to stay ahead of the legislative curve.