

VOTE NO ON AB 1776 (Aguiar-Curry)

AB 1776 – AMENDMENTS DO NOT CHANGE OPPOSITION

AMENDMENTS HAVE REMOVED NO OPPOSITION TO AB 1776

The amends to AB 1776 do not at all address the chief concern with the bill: It gives businesses no guidance as to how to comply with the State's main Antitrust law and the courts no guidance as to how to enforce the new law. Businesses will still face legal liability if they LOWER their prices.

VOTE 'NO' ON AB 1776 BECAUSE:

1. Private Right of Action Creates Unprecedented Legal Liability for Every Business in the State

Businesses will face the threat of an Antitrust investigation or a lawsuit from a competitor for common business practices, such as setting prices, or choosing to offer new products or services.

2. Will INCREASE Prices for Consumers

The bill puts loyalty programs – such as airlines, hotels, restaurants – at risk for lawsuits from competitors or state or local prosecutors.

Businesses cannot offer discounts on their own branded products or face being investigated by the AG, a DA or face a lawsuit from a competitor.

3. Massive Small Business Opposition

Dozens of local chambers and their small business members, along with small business associations such as the Connected Commerce Council, Engine, ACT and others are all strongly opposed to the proposal because of the massive legal liability their members will face.

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CIVIL JUSTICE
ASSOCIATION OF CALIFORNIA



PERSONAL INSURANCE FEDERATION OF CALIFORNIA



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