

First Deadline Approaches for Nation's First Textile Recycling Program in California

Producers Must Enroll by July 1 to Avoid Significant Penalties

The first major deadline for California's groundbreaking textile recycling program is quickly approaching. By July 1, 2026, obligated companies that manufacture or sell clothing and textiles into California must enroll with Landbell USA or risk fines of up to \$50,000 per day.

This requirement marks the initial phase of Senate Bill 707, the Responsible Textile Recovery Act of 2024, which Governor Gavin Newsom signed into law in the fall of 2024. The legislation establishes the nation's first Extended Producer Responsibility (EPR) program for textiles, a policy designed to shift the cost and responsibility of managing textile waste from taxpayers to the companies that produce and sell these products.

Under SB 707, producers will fund a statewide system to support the collection, repair, reuse, and recycling of SB 707 covered materials. Landbell USA has been designated to implement and manage this program, which must be fully operational by 2030.

In February 2026, California's Department of Resources Recycling and Recovery (CalRecycle) approved Landbell USA, a nonprofit organization, as the program's official Producer Responsibility Organization (PRO). Landbell USA is part of the Landbell Group, a global leader in EPR operating 41 PROs across 17 countries.

"California is leading the nation in addressing textile waste," said Patrick Gibbs, Executive Director at Landbell USA. "This program will transform how clothing and textiles are managed at the end of their life, reducing waste and creating more sustainable systems."

Producers are strongly encouraged to begin the enrollment process as soon as possible to ensure compliance before the July 1 deadline. Registration details and additional information are available at www.landbellusa.com.

As part of its early work, Landbell USA is launching a statewide Needs Assessment to evaluate California's current infrastructure for textile collection, reuse, repair, and recycling. Stakeholders, including businesses, local governments, nonprofits, and recyclers, are invited to participate.

Organizations and individuals interested in contributing to the Needs Assessment or learning more about the program can visit the Landbell USA website or contact landbellusa.support@landbellgroup.com.