June 25, 2026

The Honorable Juan Carrillo
Chair, Committee on Local Government
California State Assembly
1020 N Street, Room 157
Sacramento, CA 95814

RE: SUPPORT — SB 226 (Cabaldon)

Dear Chair Carrillo and Members of the Committee:

On behalf of the California Retailers Association, we write in support of SB 226. This measure helps create the certainty and efficiency needed to attract retail investment into existing communities. We understand the aim is to provide clarity and financing mechanisms so the City of West Sacramento can enhance their competitive bid to secure a permanent Major League Baseball (MLB) team expansion and we support that goal.

We have already seen increased foot traffic to West Sacramento because of the current temporary home of an MLB team, and this bill gives a pathway for an even larger investment that would certainly attract retailers, bringing jobs, tax revenue, and shopping experiences.

Retailers follow investment. When projects face delays, unpredictability, and excessive costs, it becomes harder to justify locating stores in infill areas. SB 226 helps remove those barriers, making it more feasible for retailers to invest in underserved and transitioning communities, expand access to goods and services, and create local jobs.

SB 226 will help unlock opportunities for retail growth where it is most needed, while supporting broader economic and sustainability goals, especially in the greater Sacramento Region.

For these reasons, we are happy to support SB 226.

Sincerely,

Ryan Allain
Vice President, Government Relations
California Retailers Association