

Leticia Garcia

Director Government Relations, California Retailers Association

Leticia Garcia is the Director of Government Relations at the California Retailers Association, where she focuses on food and grocery policy issues. She has represented the industry since 2020, when she began her work with the California Grocers Association, helping it navigate the changing regulatory landscape during COVID-19, advocating on major policy issues affecting grocery operations, and working on initiatives impacting vulnerable populations, particularly those participating in WIC and SNAP. WIC is the Special Supplemental Nutrition Program for Women, Infants, and Children, providing federal support for low-income pregnant individuals, new parents, and children up to age five. SNAP is the Supplemental Nutrition Assistance Program, providing food benefits to low-income families to supplement their grocery budget so they can afford the nutritious food essential to health and well-being. Both WIC and SNAP are federal programs administered by state and local agencies.

Having experienced food insecurity firsthand, Leticia is committed to advancing policies and partnerships that improve access to grocery stores and fresh, healthy food for underserved communities, working closely with the retail grocery community and stakeholders to strengthen the food safety net and expand food access.